

ANGELA OLEA

Social Media Manager

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www.angelaolea.com

WHO AM I: I have always been a very active person. I am unable to sit still. So almost since I can remember I have been doing several things at once. Extremely methodical, perfectionist and organized. Responsible and compromised with each and every project that I undertake.

EDUCATION

2007 - 2012 Rey Juan Carlos University

2012 - 2013 Camilo José Cela University

2013 - 2014 CESMA Business School, Google - IAB

Journalism and Audio - Visual Communication

Double Degree. ERASMUS in Paris.

Master Degree in Social Media and Community Management

Social Media, SEO, Digital Marketing and Web Analytics

SKILLS



Video Edition

Social Analytics

Social Ads

Photoshop

LANGUAGES

Spanish

Native

English

High level of written and spoken

French

Medium level of written and spoken

EXPERIENCE

Nov 2016 - Present 4Finance Group

Oct 2015 - Oct 2016 lainformacion.com

Jan 2015 - Oct 2015 El Confidencial Digital

Jan 2014 - Jan 2015 Elogia

Sep 2013 - Jan 2014 FUA Social Web

Oct 2013 - Sep 2014 Ayuntamiento de Madrid

Content - SM Manager

Strategy. Content Creation and management. Analysis results and reporting. Social Ads.

Global Head of SM

Strategy. Content optimization. SEO. Analysis. Social Ads.

Social Media Manager

Strategy. Content optimization. SEO. Analysis. Social Ads.

Social Media Strategist

Viceroy, Sandoz or Fira Barcelona. Content creation. Reporting. Buzz Marketing. Social Ads.

SM Strategist - Digital Marketing Manager

Online Marketing Plan. SEM. SEO. Branding. Email marketing. Content. Reporting. Social Ads.

Social Media Consultant and Teacher

Social Media Consultory for the Vicálvaro District Board.

PERSONAL SKILLS



REFERENCES

José Apezarena

Owner - El Confidencial Digital

"Qualified, enthusiastic and dedicated person, with whom is a pleasure to work. She has ideas and initiative. I think she will go far".

Rubén Bastón

Marketing Director - Elogia

"Inexhaustible capacity of work, high dose of illusion and absolute disposition to the new challenges. She controls all that has to be done in social networks. And always with a smile".